



# 32ND DBE WORKSHOP & SECRETARY'S GOLDEN SHOVEL AWARDS

PURSUE ■ WIN ■ EXECUTE  
Diversifying Contracts in Design and Construction



February 13 and February 14, 2018

PRESENTED BY

**Country Springs Conference Center, Waukesha, WI**

WisDOT Division of Transportation System Development  
**Office of Business Opportunity and Equity Compliance**  
4802 Sheboygan Avenue, Madison, WI 53705

**National Association of Minority Contractors**  
**Wisconsin Chapter**  
NAMCWI.ORG



## **Building meaningful business partnerships**

### **Supplier Diversity Initiative**

At WEC Energy Group, we believe that using diverse suppliers makes good business sense. Supplier diversity fosters competition, enhances job creation and generates additional purchasing power in the communities where we do business. We are committed to building meaningful business partnerships with certified minority-, women-, service-disabled- and veteran-owned business enterprises.



women, service disabled and veteran owned business enterprises.

Learn more about our Supplier Diversity Initiative and how to become a certified M/W/SD/V business at [www.wecenergygroup.com/sdi](http://www.wecenergygroup.com/sdi).



WEC Energy Group, based in Milwaukee, is one of the nation's largest electric and natural gas delivery holding companies, serving 4.4 million customers in Wisconsin, Illinois, Michigan and Minnesota.

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## 32nd Annual DBE Workshop & Secretary's Golden Shovel Awards

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## ON THE COVER

TOP: Milwaukee Bucks Arena construction photo provided by GRAEF

BOTTOM: Zoo Interchange construction photo provided by WisDOT

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Diversifying Contracts in Design and Construction

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STATE OF WISCONSIN

# Welcome



Thank you for making time  
in your schedule to attend  
this important conference.  
There are exciting times for



On behalf of the  
Wisconsin Department of  
Transportation (WisDOT),  
welcome to the 32nd



These are exciting times for Wisconsin. Our state's economy is growing, with businesses starting, expanding, or moving in all the time. That means lots of opportunities for construction and contracting

to support the buildings and infrastructure that house our companies and move our goods. And it's important that all of Wisconsin shares in our state's prosperity, which is why I'm so encouraged by the many minority and women-owned businesses flourishing across our state, creating wealth and hiring friends, family, and neighbors. I look forward to celebrating these successes with each of you at the Golden Shovel Award luncheon on Thursday. Until then, FORWARD!

**Lieutenant Governor Rebecca Kleefisch**  
State of Wisconsin



Greetings Friends,  
On behalf of the members of the Wisconsin State Senate I welcome the members of the National Association of Minority Contractors! I have the honor of representing a senate district in the heart of Milwaukee, an entrepreneurial hub for our state where creative

and innovative businesses are on the rise. Economic Sustainability is a pillar of my legislative agenda. I come from a long line of entrepreneurs, and have been a champion for small business owners for over 15 years. I know first-hand that the best way to move the economy forward is to invest in our small business economy so they can become employers; training our workforce through apprenticeship, internships and entry level jobs. I share your commitment to diversity and innovation. I look forward to addressing you at the Golden Shovel Award luncheon on Tuesday, February 13, 2018.

**Senator Lena C. Taylor**  
State of Wisconsin



Welcome to the 32nd Annual Golden Shovel Awards. The department is honored for the opportunity to recognize a job well done by so many of our colleagues in the highway improvement business.

At WisDOT, our goal is to focus on the right project in the right place at the right time, and we work hard to be a good steward of public resources. Our efforts are greatly assisted whenever we have the opportunity to work with talented, innovative contractors and subcontractors who help not only deliver a quality product but protect the project's bottom line. Under Governor Walker's leadership, our economy is growing, employment is at historic highs and unemployment is at historic lows. The state is moving forward!

Golden Shovel is a celebration of your many contributions to ensure a safe, efficient transportation system for the commuters, visitors and businesses that help to define our greater success in the State of Wisconsin. We encourage you to maximize this time to learn more about best practices and network with others throughout the industry.

Thank you again for all that you do. The Wisconsin Department of Transportation wishes you continued success.

**Dave Ross**  
Secretary  
Wisconsin Department of Transportation

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NATIONAL ASSOCIATION OF MINORITY CONTRACTORS - WI CHAPTER



# NAMC Leadership



It is my honor to welcome you to the 32nd Annual DBE Workshop and Secretary's Golden Shovel and NAMC's Golden Champion Awards Conference. We are proud to partner with the Wisconsin Department of Transportation for the third year in a row.

Our previous collaborations have been a huge success and we will continue to grow the event. With the completion of WisDOT Megaprojects and the anticipated growth in the building trades, we felt the need to reach out to other contracting opportunities for our small businesses thus the theme of our event, Pursue – Win – Execute: Diversifying Contracts in Design and Construction; our primary objective for both the highway and building trades businesses.

We are excited about the Sponsor Highlights on Day 1 and even more excited about the Foxconn presentation on Connected & Automated Vehicle Highway Technology on Day 2.

For more than 30 years, WisDOT has played an active role through the disadvantaged business program to include minority and small businesses in its contracting process through stakeholders' meetings such as the Transportation Advisory Committee (TRANS-AC) and Transportation Consultant Advisory Committee (TRANS-CAC). Through these committees we have achieved much but much more is essential to be done to ensure DBE firms are actively participating in contracts in all regions of Wisconsin.

But today we celebrate the successes of the Secretary's Golden Shovel nominees and winners and the National Association of Minority Contractors Golden Champions for Leadership in Minority Business Development in Wisconsin Construction Industry. Congratulations to all!

Pursue, Win, Execute.

**Brian Mitchell, P.E.**

President

National Association of Minority Contractors-Wisconsin



On behalf of the National Association of Minority Contractors – Wisconsin (NAMC-WI), I commend you on your attendance, participation and support of the 32nd Annual DBE Workshop & Secretary's Golden Shovel and NAMC Golden Champion Awards.

Working with the Wisconsin Department of Transportation, we have achieved a truly transformative event. Together, we are creating movement in our industry that brings diverse resources from leading road construction, general contractors, building trades organizations and major stakeholders under one roof to productively maximize your relationship building opportunities.

We are extremely proud to have major presentations from Aurora Healthcare, BMO Harris Bank, Senior Vice President of the Milwaukee Bucks Alex Lasry, Foxconn executives, and Keynote Presentations from State Senator Lena Taylor and the Lieutenant Governor Rebecca Kleefisch.

This event features full presentations on mega projects and contracting opportunities from the Wisconsin Department of Transportation SE Region, City of Madison and City of Milwaukee.

A special Thanks to our NAMC partners, sponsors, and Wisconsin businesses who truly make the movement happen by reinforcing our goals of diversifying contracts in design and construction.

NAMC continues to lead the charge in creating greater access to opportunity for minority suppliers, contractors, consultants and trucking firms in the construction industry.

Welcome to the 32nd Annual DBE Workshop & Secretary's Golden Shovel and NAMC Golden Champion Awards Conference.

Pursue, Win, Execute.

**Ugo Nwagbaraocha**

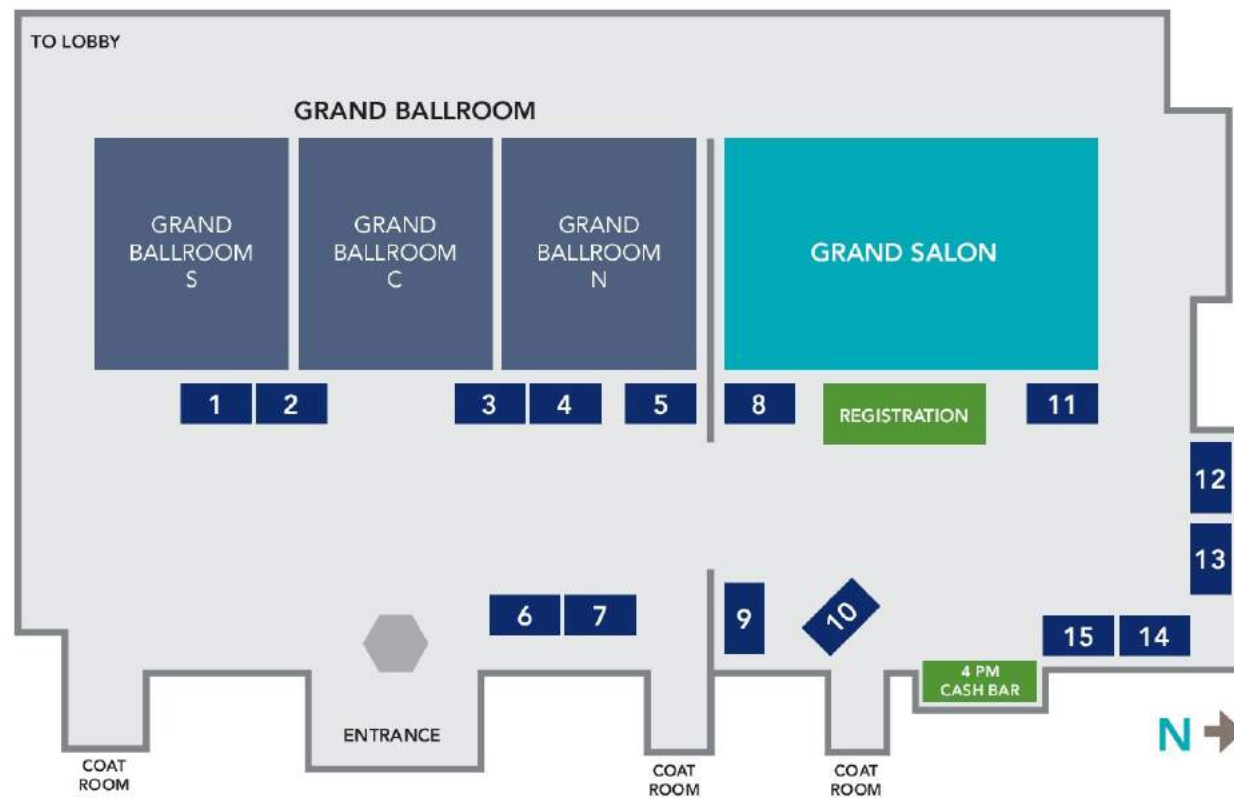
Vice President

National Association of Minority Contractors-Wisconsin

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## CONFERENCE LAYOUT



### CONFERENCE EXHIBITORS

- |  |   |
|--|---|
| 1 Vacant   | 8 NAMC-WI                               |
| 2 Ethnically Diverse Business Coalition                | 9 DBE Program Support Services          |
| 3 US DOT Small Business Transportation Resource Center | 10 Chinese American Chamber of Commerce |
|  | 11 Diamond Dis...                       |

- 4 Johnson Media Consulting
- 5 INFO TECH Bid Express Small Business Network
- 6 SBA - WI
- 7 WI Concrete Pipe Association

- 11 Diamond Discs
- 12 Industrial Battery Supply
- 13 AEROWORKS
- 14 BestEd Business
- 15 North Central Minority Supplier Development Council

## 32nd Annual DBE Workshop & Secretary's Golden Shovel Awards

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### DIRECTORY

## Directory of Exhibitors and Resource Organizations



#### 4N Consultants

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TUESDAY, FEBRUARY 13

# DAY 1 conference schedule

7:00-9:00 am	<b>PRE-CONFERENCE DBE ORIENTATION</b>			
	Newly certified DBE firms will learn how to do business with WisDOT and other agencies in Wisconsin. They will know the benefits of becoming DBE certified, the pros and cons of government contracting and who to call for help. Attendees will understand contract specifications and requirements, DBE Program rules, DBE goal setting policies, and strategies for finding the right contract.			
9:00-9:30 am	<b>GENERAL REGISTRATION</b>			
	<b>Grand Salon</b>	<b>Grand Ballroom N</b>	<b>Grand Ballroom C</b>	<b>Grand Ballroom S</b>
9:30-10:15 am	Daily Reporter 2018 Construction Outlook	Project Detail Discussions: <b>Business Resources</b>	Are You Working in Your Business or Are You Working on Your Business?	Labor Compliance Investigations: Overview & Outlook
15 minutes	<b>NETWORKING BREAK</b>			
	<b>Grand Salon</b>	<b>Grand Ballroom N</b>	<b>Grand Ballroom C</b>	<b>Grand Ballroom S</b>

	Grand Salon	Grand Ballroom N	Grand Ballroom C	Grand Ballroom S
10:30 - 11:15 am	AEROWORKS Drone Presentation	Understanding Financial Reporting	Four Essential Elements for Building Your Business	How to Bring Life to Your EEO/Affirmative Action Program
15 minutes	NETWORKING BREAK			
11:30 am - 1:00 pm	SPONSOR HIGHLIGHT LUNCHEON - Grand Salon			
15 minutes	NETWORKING BREAK			
	Grand Salon	Grand Ballroom N	Grand Ballroom C	Grand Ballroom S
1:15 - 2:15 pm	Open	Masterworks PDH: 1	Transportation Panel: WisDOT and WTBA Perspectives	Networking: Community Workforce Resources
15 minutes	NETWORKING BREAK			
	Grand Salon	Grand Ballroom N	Grand Ballroom C	Grand Ballroom S
2:30 - 3:20 pm	Project Detail Discussions: <b>Government Municipalities</b>	Juggling Chainsaw: Proven Processes to Help Manage Your Business	Networking with WisDOT	Emerging Transportation Career Trends
10 minutes	NETWORKING BREAK			
	Grand Salon	Grand Ballroom N	Grand Ballroom C	Grand Ballroom S
3:30 - 4:20 pm	Project Detail Discussions: <b>Supplier Diversity</b>	Daily Reporter Top 10 Apps for Construction	Scheduled Networking: Prime Consultants and DBE Firms	Networking: Workforce Opportunity Session
4:30 - 6:00 pm	NETWORKING RECEPTION			

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WEDNESDAY, FEBRUARY 14

## DAY 2 conference schedule

7:30 - 8:00 am	GENERAL REGISTRATION
	FOXCONN PANEL BREAKFAST - Grand Salon

8:00-10:00am	Foxconn is a once-in-a-century opportunity for Wisconsin because of its \$10 billion capital investment and projected 13,000 jobs but is also technologically trailblazing in its use of autonomous connected vehicles. WisDOT will implement Connected and Automated Vehicle (CAV) technology and functionality to assist with freight and staff movements on Interstate 94. Listen to a panel of experts discuss how this new technology will impact our transportation system and its users.			
15 minutes	NETWORKING BREAK			
10:15-11:05am	Grand Salon	Grand Ballroom N	Grand Ballroom C	Grand Ballroom S
	OPEN	Leveraging Your DBE Beyond WisDOT	Contractor Speed Networking	How will Wisconsin's Changing Demographics Effect the Construction Industry
15 minutes	NETWORKING BREAK			
11:20-12:20pm	Grand Salon	Grand Ballroom N	Grand Ballroom C	Grand Ballroom S
	Project Detail Discussions: <b>Public/Private Projects</b>	Who has the Liability? PDH: 1	The Rules of Good Faith Effort	New Prevailing Wage Law Changes and General Issues
10 minutes	NETWORKING BREAK			
12:30-2:00 pm	GOLDEN SHOVEL AWARDS LUNCHEON - Grand Salon			
	Featuring two informative presentations from Lt. Governor Rebecca Kleefisch and DOA Director Matt Moroney on how Foxconn will change Wisconsin, Racine, and Kenosha's economic landscape within the next three years.			

## COLOR CODE ACTIVITY KEY

General Sessions
Professional Development Workshops
Networking Reception
Networking Sessions
Project Detail Discussions
10- or 15-Minute Networking Break



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## PROJECT PROFILES



## Judge Doyle Square

City of Madison is pursuing an exciting new development opportunity known as Judge Doyle Square in the heart of the city's central business district. Judge Doyle Square is a two-block area in downtown Madison, Wisconsin. It is the site of the Madison Municipal Building, Government East parking garage and has been identified by the city as a location with significant redevelopment potential. The estimated cost is \$175 million. The redevelopment of this two-block area in Madison's downtown will unite the vibrant Capitol Square, the Monona Terrace Community and Convention Center with a significant mixed-use development project comprised of commercial, hotel, residential, retail, and restaurant use combined with public parking and bicycle facilities. The redevelopment will include a newly constructed underground parking

garage and a brand new 253-room hotel. The new parking garage is part of an effort by the city to reduce surface parking. The \$32 million parking garage, which will be located behind the Madison Municipal Building, represents the public component of the redevelopment of two downtown blocks. Completion of the 620-car public parking garage is slated for February 2019, upon which the second phase of development will begin. Chicago-based Beitler Real Estate Services is leading the private portion of the project, which includes building a new hotel, apartment units, retail space and a bike center. The \$200 million-dollar investment will improve public facilities, increase property values, employment opportunities, and downtown residents not to mention the added capital from visitors to the region bringing a significant boost to the city's economy.

## Aurora Hospitals

Aurora Health Care has announced several projects totaling more than \$500 million. Projects include:

- \$55.5 million ambulatory surgery center and medical office building in the rapidly growing 84 South development in Greenfield. The project will enhance patient access to a variety of services, including general surgery, orthopedics, pediatrics, GI, pain management and urology. The multistory, approximately 130,000-square-foot facility would include an outpatient imaging center, sports health
- and rehabilitation, a specialty physician clinic and dispensary pharmacy. The project is expected to be completed in the summer of 2019.
- \$130 million health center that includes an outpatient surgery center and medical office building in Kenosha. The location is west of Interstate 94 and north of Highway 50.
- \$40 million expansion of the Athletic Performance Research Center at Marquette University.

## Illinois Tollway Tri-State Tollway: Building for the Tomorrow

Roadway, bridge and ramp construction is scheduled throughout the Tri-State Tollway (I-94/I-294/I-80). Improvements are necessary to extend the life of the roadway and bridges, provide safe and convenient travel for Tollway customers and keep the Illinois Tollway system in good repair.

The Central Tri-State Concept is one of the early phases of the project's development. This concept includes findings and draft recommendations being considered and evaluated by the Tollway as it moves forward in the reconstruction of the Central Tri-State.

A detailed planning and refinement process is underway to complete a design concept for rebuilding the Central Tri-State Tollway (I-294). This process includes outreach efforts with customers, communities, businesses and partners to identify regional improvements and continue to refine the design details. The proposed concept maximizes the value of investments into the Central Tri-State corridor for Tollway customers and the region.

## 32nd Annual DBE Workshop & Secretary's Golden Shovel Awards

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### DIRECTORY

## Directory of Networking Contractors & Consultants

#### AECOM

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### NETWORKING SCHEDULE

#### DAY 1 - February 13th

2:30-3:20 pm Networking with WisDOT  
3:30-4:20 pm Schedule Networking with Consultants  
TRANS Workforce Opportunity Session

#### DAY 2 - February 14th

10:15-11:05 am Contractor Speed Networking  
Speed Networking fast paced, timed, facilitated, rotational exercise that allows 'face time' between a stationary prime contractor and a rotating business.

#### Mathy Construction Company

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#### WEC Energy Group

Jerry Fulmer  
jerry.fulmer@we-energies.com  
414-221-2345  
231 W. Michigan St.  
Milwaukee, WI 53203

#### Zenith Tech. Inc.



16600 W. National Ave.  
New Berlin, WI 53151

**EMCS, Inc.**

Dave Brose  
dbrose@emcsinc.com  
414-347-1607  
1300 W. Canal St., Ste. 200  
Milwaukee, WI 53233

**Kiewit Infrastructure Co.**

Daisy Roque  
Daisy.Roque@kiewit.com  
773-458-1250  
8501 W. Higgins Rd., #400  
Chicago, IL 60631

**Lunda Construction Co.**

Yolanda McIntosh  
ymcintosh@lundaconstruction.com  
651-437-9666  
15601 Clayton Ave. E.  
Rosemount, MN 55068

Zachary Jolma  
zjolma@neaspalt.com  
920-757-9200  
W6380 Design Dr.  
Greenville, WI 54942

**Oneida ESC Group**

Matt Kunstman  
kgreif@escgroup.com  
414-331-9374  
5100 Eastpark Blvd., #300  
Madison, WI 53718

Scott Piefer  
spiefer@zenithtechinc.com  
262-524-1800  
N6 W23633 Bluemound Rd.  
Waukesha, WI 53188

**Zignego Company, Inc.**

Dan Zignego  
dzignego@zignego.com  
262-547-4700  
W226 N2940 Duplainville Rd.  
Waukesha, WI 53186

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## PROJECT PROFILES

### Milwaukee Bucks Arena and Entertainment Block



**Alex Lasry**  
Milwaukee Bucks  
Senior Vice  
President of  
Strategy  
& Operations

The Wisconsin  
Entertainment  
and Sports  
Center  
(WESC), future  
home of the  
Milwaukee  
Bucks, will

be a state-of-the-art, multi-purpose sports and entertainment center in downtown Milwaukee, and an iconic landmark for the City and the State of Wisconsin. The \$524 million arena set to open for the 2018-19 NBA season, a new parking structure that recently opened and a \$30 million practice facility

that opened in August. Mortenson Construction is the construction manager for the WESC. About 200, primarily iron workers, were on the site last year. That portion of the project is winding down and work is ramping up on the interior. Amenities such as escalators, plumbing and electrical networks, and heating and cooling are being set in place.

Work is expected to begin soon on a fourth aspect of the Bucks complex, the Live Block entertainment space, which will include bars, restaurants and public space just east of the new arena. Hunzinger Construction is managing the construction for the entertainment plaza northeast of the arena.

### BMO Harris Financial Center at Market Square



**Eric Wynn Findorff**  
Dir. of Project  
Management &  
General Manager  
for Southeast  
Wisconsin



**Jeffrey Garretson Findorff**  
Director of  
Business  
Development

The new tower is planned to top 335 feet, roughly 50 feet taller than its current building. When finished it would be the 12th tallest building in the city.

Efficiency improvements in building systems and construction



Designed by Milwaukee-firm Kahler Slater, Irgens Partners will develop a new 25-story tower near Milwaukee's City Hall and lease it to BMO Harris Bank and other tenants. The new name for the tower is BMO Harris Financial Center at Market Square. Crews from J.H. Findorff & Son Inc. and Viet & Company will begin working on the glassy new, 25-story, 360,000-square-foot (sf) high rise this year.

BMO Harris will lease 123,000 sf in the new building, including first-floor space for a flagship retail bank. The new tower will be built on the site of BMO's current parking garage, eliminating the need for any land acquisition and keeping BMO in "the civic and cultural heart of the city" as stated by the firm's CEO Mark Irgens. Irgens company will also purchase and renovate BMO's current building at 770 N. Water St.

A new parking structure will be constructed atop the surface 14,400 sf parking lot at 769 N. Broadway.

parking garage design will allow the new 590-stall garage to occupy a smaller footprint than the current garage.

The new tower will feature several amenities, including a shared, multi-media conference center, common tenant lounge and terrace on the 11th floor and tenant fitness center. The standard floor plate in the building is 25,000 sf, with nine-foot, six-inch ceilings. Floor-to-ceiling windows and column-free corners are included on every floor.

The new tower will allow BMO to consolidate their offices in one building. The firm currently occupies almost all of its current building with roughly 700 employees, as well as leasing space in the nearby Milwaukee Center for approximately 200 additional employees. All will move to the new building.

32nd Annual DBE Workshop &  
Secretary's Golden Shovel Awards

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TUESDAY, FEBRUARY 13

## DAY 1 general session

11:30 am - 1:00 pm

### Welcome

**Brian Mitchell**

President

National Association of Minority Contractors -  
Wisconsin (NAMC-WI)

### Opening Remarks

**Dave Ross**

Secretary

Wisconsin Department of Transportation

### Keynote Presentation

**State Senator Lena Taylor**

Wisconsin 4th District



Wisconsin Department of Transportation

## Sponsor Highlights

### Milwaukee Bucks Entertainment Block Alex Lasry

Senior Vice President of Strategy  
& Operations

### J.H. Findorff & Son Inc

#### Eric Wynn,

Director of Project Management and  
General Manager for Southeast Wisconsin

### Jeffrey Garretson

Director of Business Development

## Opportunity Presentation

### Rocky Marcoux

Commissioner  
City of Milwaukee,  
Department of City Development

## THE TRANSFORMATION OF

Milwaukee's downtown is proof of the city's renaissance and economy boosting prowess. Our presenters from the Milwaukee Bucks, J.H. Findorff & Son's and Milwaukee Department of City Development will show you the future of downtown Milwaukee and share opportunities for small businesses to participate. This dynamic session will command your attention with its message of opportunity, transformation, commitment and collaboration.



BMO Harris  
Financial Center at  
Market Square

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## PROJECT PROFILE

## Foxconn

Foxconn Technology Group is a multi-national electronics contract manufacturing company headquartered in Taiwan. Foxconn is the global

The Foxconn project is expected to have at least a \$7 billion annual economic impact on the state. The project will support approximately 10,000

leader in manufacturing services for the computer, communication, and consumer electronics industry. Foxconn helps build products for many of the leading U.S. and international brands and household names in electronics. Notable customers include BlackBerry, iPad, iPhone, iPod, Kindle, Nintendo 3DS, Nokia, PlayStation 3, PlayStation 4, Wii U, and Xbox One. Foxconn also is a leader in research and development, focusing on the fields of nanotechnology, heat transfer, wireless connectivity, material sciences, and green manufacturing process. The company has received more than 55,000 patents worldwide.

President Donald Trump and Governor Scott Walker announced on July 26, 2017 that Foxconn will build a \$10 billion flat screen TV manufacturing plant in southeastern Wisconsin. The plant will be located just north of County Line Road and just east of I-94 in Mount Pleasant in southern Racine County. Foxconn has facilities in Asia, Brazil, Europe and Mexico. The Wisconsin facility will be its first significant investment in the U.S. The project is by far Wisconsin's largest economic development project and is the largest corporate attraction project in U.S. history as measured by jobs. The project also will be the largest greenfield investment by a foreign-based company in U.S. history as measured by jobs.

construction jobs over each of the next four years as well as 6,000 indirect jobs resulting from construction. Once the Foxconn complex is fully operational, it is expected to employ up to 13,000 workers. In addition, the project is expected to create at least 22,000 indirect and induced jobs throughout the state.

WisDOT is planning a number of improvements to the infrastructure to mitigate the additional traffic demand resulting from Foxconn and induced development. The I-94 NS Project will be completed as well as expansions of Braun Road and CTH KR surrounding Foxconn. In addition, WisDOT will implement Connected and Automated Vehicle (CAV) functionality to assist with freight movement to and from General Mitchell International Airport and the shuttling of staff between a parking on the west of I-94 to and from the Foxconn plant via Braun Road and CTH KR. With planned future CAV technology, the completed I-94 NS project will provide safe and efficient travel, help facilitate new job opportunities, and will support businesses by providing just-in-time connection to world markets through General Mitchell International Airport. The plan is to complete the CAV work on Braun Street / CTH KR by the end of 2020 and I-94 by end of 2021.

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WEDNESDAY, FEBRUARY 14



## DAY 2 foxconn panel breakfast

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**8:00 am - 10:00 am**

### Welcome

**E. Aggo Akyea**

Director

WisDOT Office of Business Opportunity and Equity Compliance (OBOEC)

**Brian Mitchell**

President

National Association of Minority Contractors - Wisconsin (NAMC-WI)

### PANEL PRESENTATION

**Connected & Automated Vehicle Highway Technology  
for Wisconsin In Partnership with Foxconn**

**Moderator**

**Dr. Connie Li, P.E.**

President

TransSmart Technologies

### FOXCONN PANEL

---



**Dr. Alan Yeung**  
Director  
U.S. Strategic Initiatives  
for Foxconn



**Brett Wallace**  
Foxconn Project  
Director,  
Wisconsin  
Department of  
Transportation



**Dr. Bin Ran**  
Professor and Director  
Connected Automated  
Transportation Program,  
University of  
Wisconsin-Madison



**Jim Barbaresso**  
Senior Vice President  
National Practice  
Leader for Intelligent  
Transportation Systems,  
HNTB

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**NATIONAL ASSOCIATION OF MINORITY CONTRACTORS**

---

## NAMC provides access, advocacy and development for members in collaboration with strategic alliances.

Founded in Oakland, California in 1969 by Raymond Dones and Joseph Debro, the National Association of Minority Contractors (NAMC) is the oldest minority construction trade association in the United States with over 50 Hall of Fame members and Legacy Builders and an annual project capacity of over one billion dollars nationally. Through a network of local chapters and in collaboration with strategic and corporate partnerships, NAMC assists members with building capacity by providing access to opportunity, advocacy, and contractor development training.

NAMC has a strong foundational history that has established a great legacy for the organization. NAMC's presence and voice in this industry is of even greater need today than ever before to continue the mission of providing Access (contract & resource opportunities), Advocacy (legislative impact), and Contractor Readiness (training, capacity building, and growth) for our members. The association strives to accomplish its goals in collaboration with major corporate partners, strategic alliances, and public agencies. The presence of NAMC today is a testament to its continuing legacy. The construction market is a relationship-driven industry. Business relationships must be developed; the strategies and approaches for pursuing, winning, and executing business is paramount. The future of NAMC lies in the enhancement of its Student Chapter Program as well as expanding our relationships with corporate partners to deliver the stated benefits of access, advocacy, and contractor readiness to our membership.

**"Adversity can engulf the individual but not the group.  
If you are part of the group it weakens the adversity."**

Raymond Dones, Founder

32nd Annual DBE Workshop &  
Secretary's Golden Shovel Awards

WEDNESDAY, FEBRUARY 14

## Wisconsin DOT Secretary's Golden Shovel and NAMC Golden Champion for Leadership Awards Luncheon

**Wednesday, February 14**  
**12:30 pm - 2:00 pm**

### Welcome

**Brian Mitchell**  
President  
National Association of Minority  
Contractors - Wisconsin (NAMC-WI)

**Bob Seitz**  
Deputy Secretary  
Wisconsin Department of Transportation

### Keynote Presentations



**Lieutenant Governor  
Rebecca Kleefisch**  
State of Wisconsin



**Matt Moroney**  
Strategic Economic  
Initiatives Director  
Wisconsin Department  
of Administration



## AWARD PRESENTATIONS

### NAMC Golden Champion Award for Leadership in Minority Business Development in Wisconsin Construction Industry

National Association for Minority Contractors

Brian Mitchell, President

Ugo Nwagbaraocha, Vice President

George Lawrence, Executive Director

### Secretary's Golden Shovel Awards

Wisconsin Department of Transportation

Bob Seitz, Deputy Secretary

Joe Nestler, DTSD Administrator

E. Aggo Akyea, OBOEC Director

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NATIONAL ASSOCIATION OF MINORITY CONTRACTORS

## National Association of Minority Contractors Golden Champion Award for Leadership in Minority Business Development in Wisconsin Construction Industry



### Ruben L. Anthony, Jr., Ph.D

Dr. Ruben L. Anthony, Jr., was appointed President & CEO of the Urban League of Greater Madison in March 2015. In this role, he is poised to place 1,500 people in sustainable waged jobs. Most of his career he served as a manager with the Wisconsin Department of Transportation; where he was the Deputy Secretary and the Chief Operations Officer of a \$3.2 billion agency with 3,600 employees from 2003 to 2010. In this capacity, the agency reached historically high disadvantaged business enterprise goals on all mega projects. In 2016,

he was inducted into the WisDOT DBE Hall of Fame. He has also won local, regional and national awards from the US Small Business Administration, Excellence Awards from the Wisconsin Supplier's Diversity Council, a Stewardship and an Advocacy Award from the National Association of Minority Contractors. Ruben is the architect of the "Wisconsin Model" for increasing minority labor and disadvantaged business enterprise (DBE) participation. Dr. Anthony is the owner of RowJAC consulting Inc. and has provided capacity building, planning and other services to Minnesota DOT, Milwaukee County, the Milwaukee Sewerage District, the Dulles Airport and others. By many, Dr. Anthony is viewed as one of the nation's foremost experts on minority labor and business development issues.



### Joan Zepecki

Joan Zepecki has worked at Hunzinger for 24 years as Diversity and Community Outreach Coordinator. She is extremely proud of their track record, of meeting and exceeding diverse contracting and inclusion goals. Hunzinger has had incredible results with over \$360 million in contracts awarded to minority, women, small or disadvantaged firms. They have also led the way in meeting workforce inclusion goals by completing Summerfest's Gateway Project which was a collaboration between the State of Wisconsin, Milwaukee County, the City of Milwaukee and Milwaukee World Festivals, Inc. – quite a group. The project had a 40% RPP goal and Hunzinger achieved 51%.

Zepecki's experience goes back to the preconstruction of the Wisconsin Convention Center and Miller Park projects where establishing and meeting inclusion goals were a new and developing concept. She successfully worked with the owners, their boards, government officials, community members and subcontractors to develop successful strategies that ensured success. She has been building on those action plans ever since.

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NAMC GOLDEN CHAMPION AWARD

**National Association of Minority Contractors  
Golden Champion Award for Leadership in Minority  
Business Development in Wisconsin Construction Industry**



## BMO Harris Bank

BMO Harris Bank provides a broad range of personal banking products and solutions through nearly 600 branches and fee-free access to over 40,000 ATMs across the United States. These include solutions for everyday banking, financing, investing, as well as a full suite of integrated commercial and financial advisory services. BMO Harris Bank's commercial banking team provides a combination of sector expertise, local knowledge and mid-market focus throughout the U.S. We partner closely with BMO Private Bank who serve a full range of client segments, from mainstream to ultra-high net worth, with a broad offering of wealth management products and solutions offered through offices across the United States. We help our customers make money make sense by delivering the broadest range of financial services. And, we have a deep commitment to the communities where our employees work and live.

## Thank You Award



### State Senator Lena C. Taylor

Senator Lena C. Taylor is a Democratic member of the Wisconsin Senate, representing the 4th District since 2005. In June 2012, Taylor was named co-chair of the Joint Committee on Finance. She is the first African-American woman ever to serve as the co-chair of the committee. As of her reelection in 2012, Senator Taylor currently serves on five different Senate Committees. She holds seats on two important economic committees: The Agriculture, Small Business, and Tourism Committee, and also the Economic Development and Local Government Committee. Senator Taylor also looks to promote voting equality and urban representation through her position on the Elections and Urban Affairs Committee. Senator Taylor also serves on the Senate Special Committee on Symposia Series on State Income Tax Reform Information. In past sessions, Senator Taylor served on the Joint Committee on Finance, and as the chair of the Senate Judiciary Committee, expanding the committee's work on criminal justice reforms and implemented the first ever "State of Justice" tour with the committee across Wisconsin.

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## SECRETARY'S GOLDEN SHOVEL AWARD

# Wisconsin Department of Transportation 32nd Annual Secretary's Golden Shovel Award

## DBE PROGRAM HISTORY

**IN 1983, CONGRESS ENACTED** the first Disadvantaged Business Enterprise (DBE) statutory provision that required USDOT to ensure that at least 10% of the funds authorized for the highway and transit federal financial assistance programs be expended with DBEs.

The legislation was proposed by Congressman Parren Mitchell who was characterized as a small business activist who authored legislation to move the minority segment of this country into the economic mainstream through federal government expenditures. He is credited with leading initiatives that increase minority participation under the Small Business Administration's 8(a) program, the Department of Defense's Goal Program, Public Law 95-507 and the Surface Transportation Assistance Act of 1982. Government advocacy is a cornerstone of effective DBE program implementation. The DBE program legislation was intended to remedy past and current discrimination against disadvantaged

business enterprises; the legislation was codified in the Code of Federal Regulations at 49 CFR Part 26, which spells out the intent, implementing rules and program objectives. Intent and action are measured in the DBE program. DBE legislation requires each DOT-assisted state and local transportation agency to ensure nondiscrimination in contracting. Agencies must establish annual DBE goals, assign contract-specific DBE subcontracting goals, certify the eligibility of firms and help remove barriers to participation. The program's mission and purpose is foster equal opportunity in federally funded contracts. Implementing concepts are accountability, responsibility, achievement, inclusion and valuation.

It was only fitting, that WisDOT launch the Secretary's Golden Shovel Awards to recognize those who embody the principles of the DBE program and to memorialize WisDOT's progress toward fulfilling the vision of Congressman Parren Mitchell—to integrate the economic marketplace.

## SECRETARY'S GOLDEN SHOVEL AWARDS' HISTORY

**INITIATED IN 1985**, one year following the inception of Wisconsin's Disadvantaged Business Enterprise (DBE) Programs, the Secretary's Golden Shovel Awards was spearheaded by then Programs Director, David Manning. The purpose and concept for the awards are to cite DBE firms for their outstanding contract and project performance during the year, for

program participation; and to recognize individuals, organizations, and groups instrumental to the success and progress of the DBE Program's concept and ideals. Those concepts and ideals remain true and clear today to assist DBE firms to work on WisDOT projects and compete in the market place outside of the DBE Program.

32nd Annual DBE Workshop &  
Secretary's Golden Shovel Awards

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SECRETARY'S GOLDEN SHOVEL AWARD

# congratulations!

## 2018 Winners

**JT Engineering Inc**

**Interstate Sealant & Concrete Inc**

**Pro Electric Inc**

**Rochelle Codlyn**

**Terry & Nick Ni, Oneida Total Integrated Enterprises**

**Toki & Associates Inc**

## 2018 Nominees

Arbor Green

Arrow Crete

Cardno Inc

Cisco Distributing

Era Valdivia

GAT Supply

Outdoor Lighting

Pheifer Brothers Construction

Pro Electric Inc

Raynard Morris, Forward Services  
Corporation

Rochelle Codlyn

Robins Trucking



Hard Rock Sawing & Drilling  
Specialist Co

Interstate Sealant Inc

JT Engineering Inc

Matt Grove,  
Wisconsin Transportation Builders  
Association

Mega Rentals Inc

ROOMS TRUCKING

Stark Pavement Corp

Terry & Nick Ni,  
Oneida Total Integrated  
Enterprises

Toki & Associates Inc

TranSmart Technologies

Zignego Company Inc



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## SECRETARY'S GOLDEN SHOVEL AWARD

# congratulations!

## 2018 Hall of Fame Inductees

### Pro Electric Inc

Pro Electric was established in March of 2005 by Craig Clements. Craig holds a State of Wisconsin Master Electrician License and Level II IMSA Certification. Craig has learned skills necessary to operate a successful electrical contracting business including: estimating, scheduling, procurement of materials, project managing and execution of projects. All of their electricians possess years of on-the-job experience. Not only that, they're also industry certified and committed to keeping up with the latest advances in the field. You can rest easy, because your electrical job will be in the best and most skilled hands that it can be. Services

### Toki & Associates

Toki & Associates, Inc. was established in 1987 as a corporation in the State of Wisconsin to provide multi-disciplined consulting engineering services. Since then, the firm has grown with an office in Milwaukee, Wisconsin providing architectural, engineering and construction services. Toki's principals, Theophilus Iyasele, P.E. and Olaitan Olapo, P.E., bring over 30 years of experience along with key personnel that have substantial experience with various government and private clients.

Toki & Associates, Inc. currently employs engineers, architects, construction managers, surveyors, field and CAD technicians and administrative support



include traffic signals, street lighting, airport runway lighting & wiring, outdoor site lighting, freeway traffic management system (FTMS) installation, directional boring, trenching, fiber placement, lighting installations & upgrades, temp control systems, and much more.

personnel. Our principals are actively involved in the management of all our projects. Our commitment to excellence and professionalism, together with sound management and technical skills have resulted in long term relationships with our clients.



Craig Clements



Theophilus Iyasele, PE



Olaitan Olapp, PE

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Secretary's Golden Shovel Awards

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SECRETARY'S GOLDEN SHOVEL AWARD

## 32nd Annual Secretary's Golden Shovel Award Hall of Fame

### Hall of Fame 2000-2018

Arbor Green  
Bloom Consultants  
Dolson, Inc.

Habermehl Electric  
Lunda Construction  
Mega Rentals

**Hafeezah Ahmad**  
Founder, EEO Youth Programs  
**Eugene Johnson**  
DBE Program Director 1991-2011

Hoffman Construction  
KJohnson Engineers  
Payne & Dolan  
Zenith Tech  
Arrow-Crete  
Choice Construction

TransSmart Technologies  
Zignego Company  
KL Engineering, Inc.  
Pro Electric  
Toki & Associates

DBE Program Director 1977-2011

**Dr. Ruben Anthony, Jr.**  
Deputy Secretary 2003-2011

**Suzanne M. Jersild**  
I-39/90 Rock County Stakeholder  
Advisor 2013-2016



**HABERMEHL ELECTRIC, INC.**



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A collage for Michels featuring a central aerial view of a bridge under construction over a river. Surrounding this are several hexagonal inset photos showing construction workers in various settings: working in a trench, on a bridge deck, and on a hillside. In the top left, a red banner contains social media icons (Facebook, YouTube, LinkedIn, Instagram, Twitter) and the website "www.michels.us". Below this, the "MICHELS®" logo is displayed in white on a red background. To the right of the central image, the text "Your story is told through the things we build." is written in a mix of script and bold sans-serif fonts.





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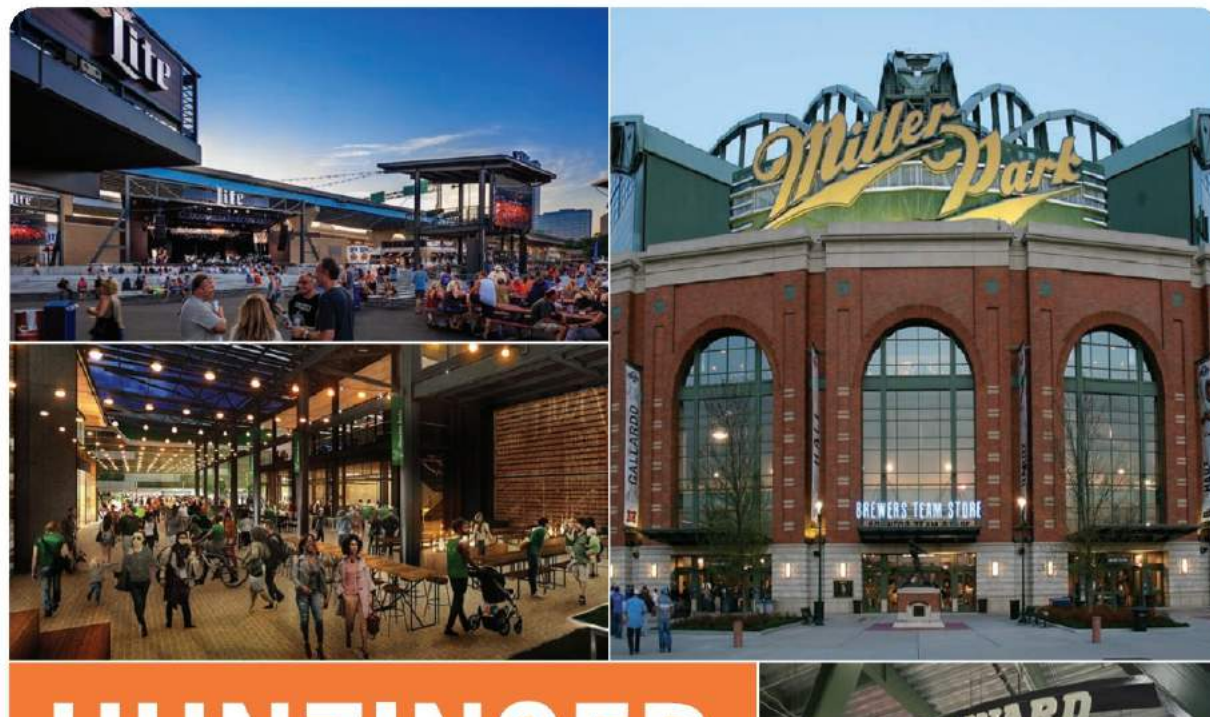
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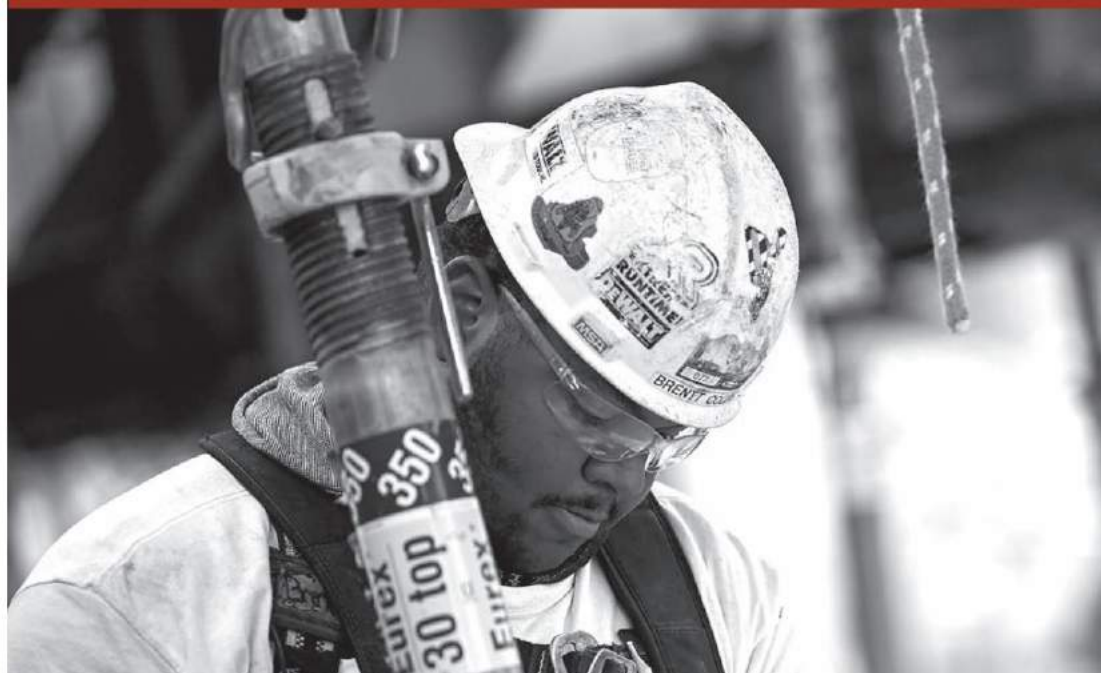
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**Congratulations to the this Year's  
NAMC-WI Award Winners!**







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